

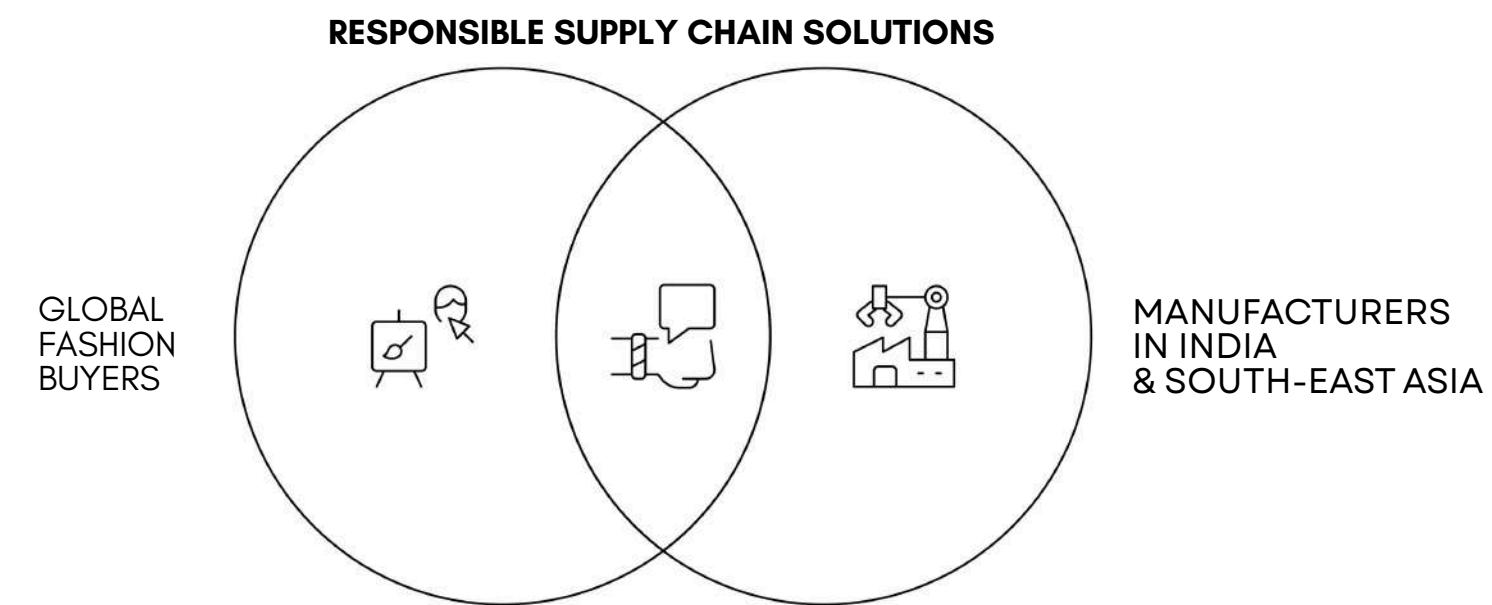


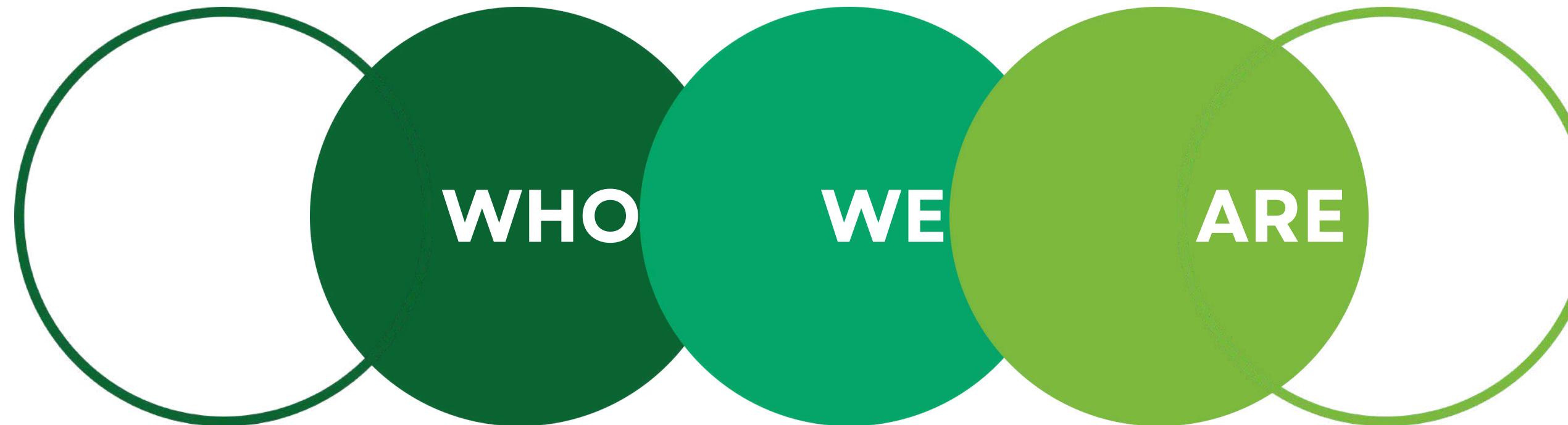
verde

fashion sourcing

“SINCE 1996, **verde** HAS HELPED
PRICE-CONSCIOUS FASHION BRANDS
ACROSS EUROPE AND AMERICA
SOURCE ETHICALLY. AT SCALE. AND
WITHOUT COMPROMISING ON
QUALITY.”

Founded nearly 30 years ago, **verde** bridges global fashion buyers with India's most reliable, sustainable and scalable manufacturing partners.





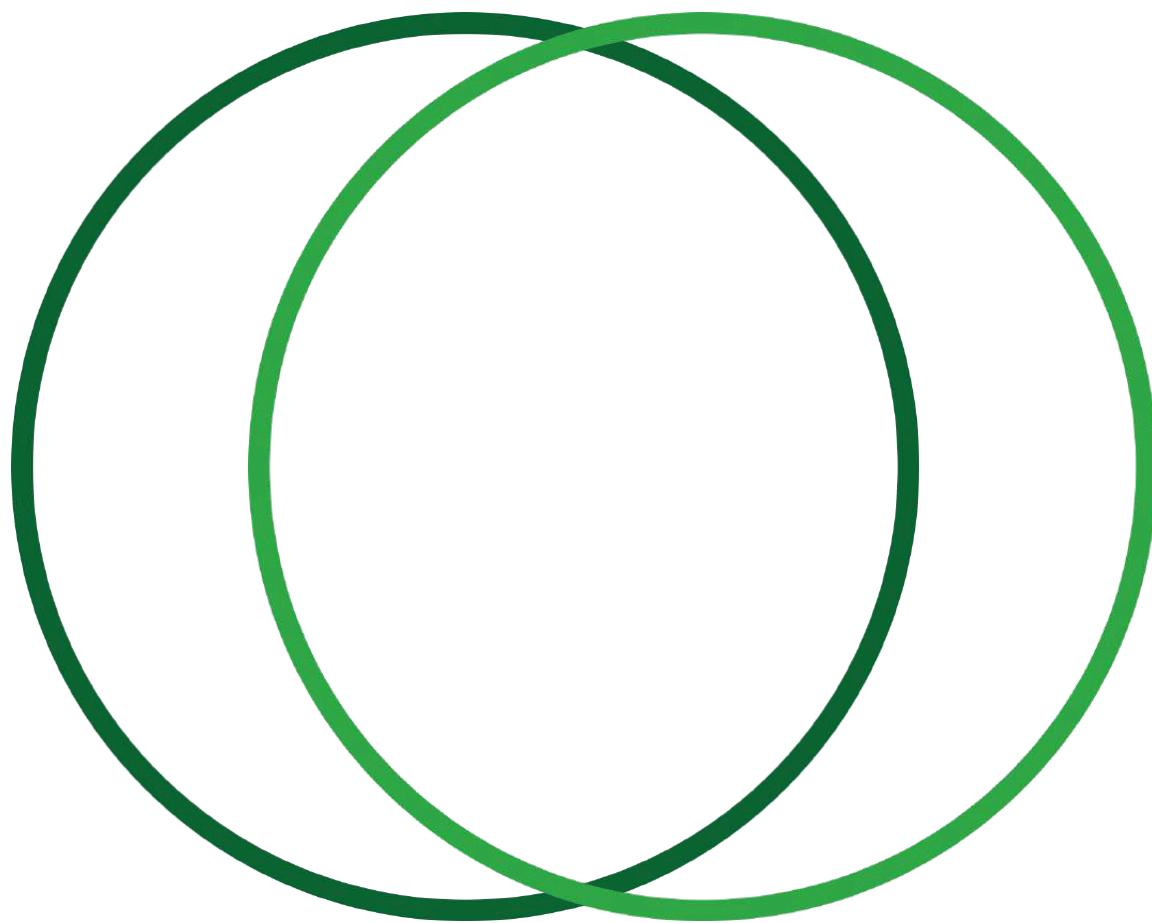
We are a fashion sourcing and production management company based in India, working with global buyers to deliver high-quality, ethically made apparel at value prices.

But we are more than just a middleman. We act as an extension of your team, managing every step of the supply chain with care. From factory matchmaking and sampling to production, quality control and shipping.



Verde works with a diverse portfolio of fashion buyers across Europe, America, Australia, & the Middle East, tailoring each sourcing strategy to meet regional market demands, compliance expectations and price sensitivities.

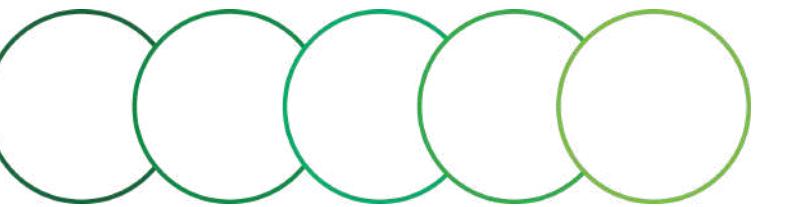




Whether you're a...

- Multi-brand retail chain
- Private label buyer
- Value-driven department store
- Conscious fashion brand

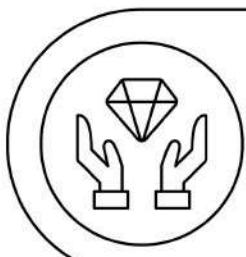
...Verde can become your strategic extension on the ground in India & across South-East Asia.



VERDE VALUES

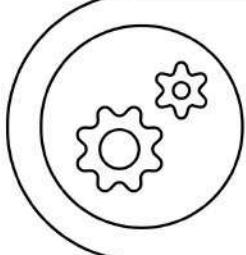


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Value

Creating products that offer true worth.



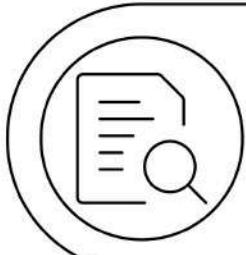
Efficiency

Optimizing every process for speed and sustainability.



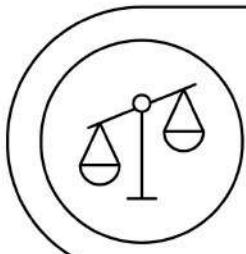
Reliability

Always on time, every time.



Details

Obsessing over every little thing.



Ethics

Rooted in responsibility and fair practices.



WHAT DOES VERDE MEAN?

VERDE MEANS GREEN IN SEVERAL LANGUAGES.
A simple word that reflects our deepest values.

To us, green means responsibility.
It means choosing transparency over shortcuts, quality over quantity, and long-term impact over quick wins. It also means growth for our buyers, our vendors and the communities we work with.

At Verde, being green isn't just about sustainability.
It is more about doing business in a way that is honest, thoughtful and built to last.

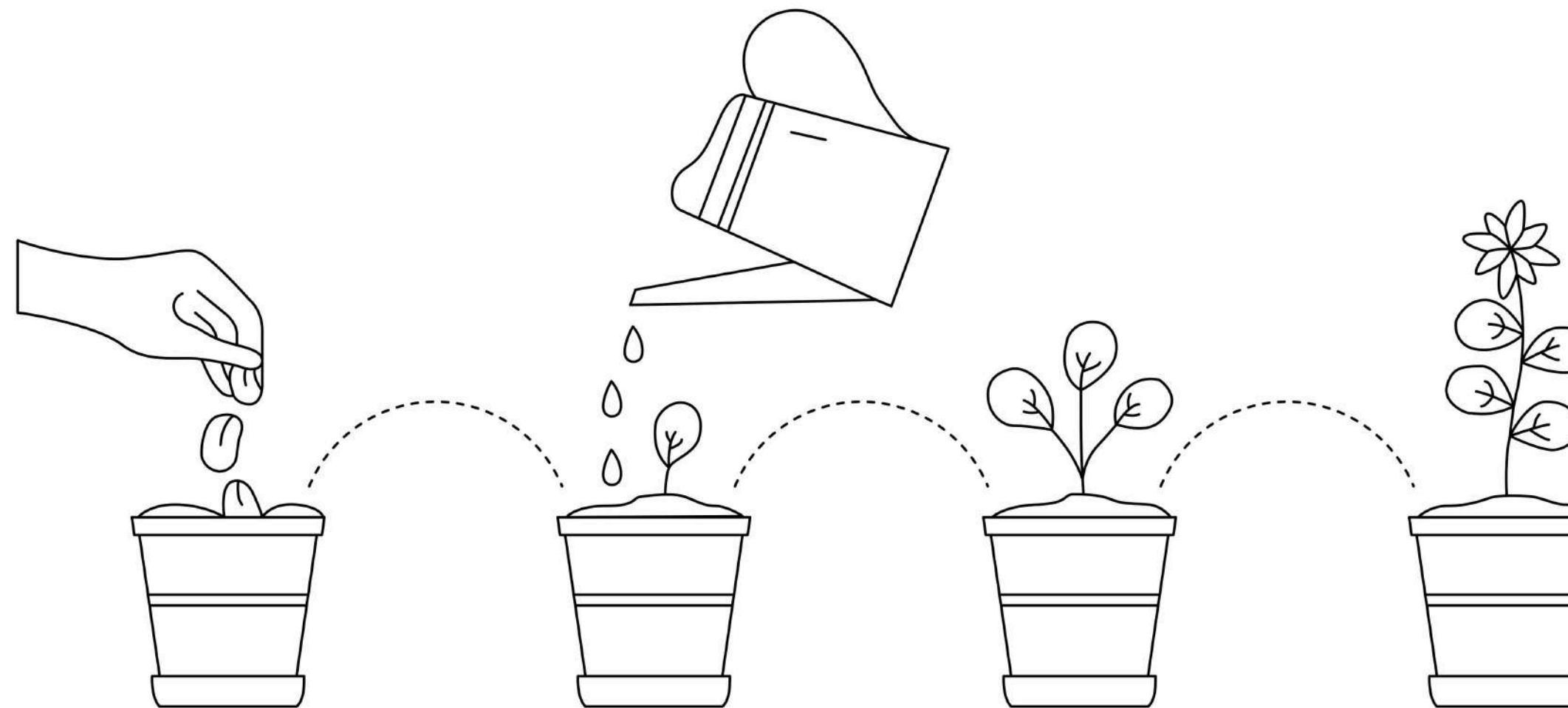


TO BE THE LEADING FASHION SOURCING PARTNER FROM INDIA
KNOWN FOR OUR COMMITMENT TO QUALITY, ETHICAL PRACTICES
AND LASTING RELATIONSHIPS.



TO SUPPORT FASHION BUYERS WITH SMARTER, FASTER AND TRANSPARENT SOURCING
SOLUTIONS DELIVERING CONSISTENT PRODUCT QUALITY, DEPENDABLE TIMELINES
AND TRUE VALUE AT EVERY STAGE.

A GENERATIONAL EVOLUTION SINCE 1947



FAMILY BUSINESS

Our Family started with the Freight Business in 1947

ECONOMIC NAVIGATION

The business witnessed India's struggle, stabilisation & emergence post-independence

FREIGHT TO FASHION

Our evolution followed & reflected India's developing infrastructure and network

VERDE FASHION SOURCING

The new chapter of fashion enterprise started in 1996



FOUNDERS STORY

No sleek office. No sprawling factory.

Just a motorbike, a worn phonebook with a few names, and an unshakable belief that true value, built with integrity and heart, could create an impact.



He was young, fearless and relentlessly hands-on, riding miles to visit factories, solving challenges on the spot, nurturing relationships one project at a time. For Arun Raj, business was never about quick wins or closing deals. It was about opening doors for buyers seeking trust, vendors craving partnership and workers deserving dignity. What began as a humble hustle grew steadily — not through shortcuts or chasing scale, but through dedication, transparency and an obsession with quality that never wavered. Over the last three decades, Arun has transformed Verde Fashion Sourcing from a one-man mission into a beacon of trust connecting global buyers to India's finest mills and manufacturers. From knits and woven to home textiles — and now a thoughtful expansion into lifestyle goods like candles, dry flowers & perfumes, Verde is evolving without ever losing sight of its soul.

Today, Verde is more than sourcing. It is a smarter, cleaner, conscious way of doing business that creates lasting value without compromise — growth rooted deeply in respect, trust and transparency. From that first motorbike ride to becoming a global partner, Arun's journey is proof that when you build with heart, every order delivered on time builds trust, and trust builds true partnerships.

KEY DIFFERENTIATORS

We use an approach called Smart Sourcing System, a proven, process-driven system for sourcing better, faster and more transparently.

SCALE

(easily from
10,000–5,00,000+ units
per style)

QUALITY

(real-time QC,
a trusted partners
network)

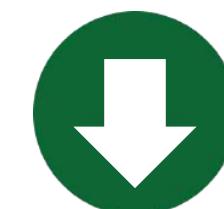
PRICE EFFICIENCY

(smart sourcing system
for better margins)

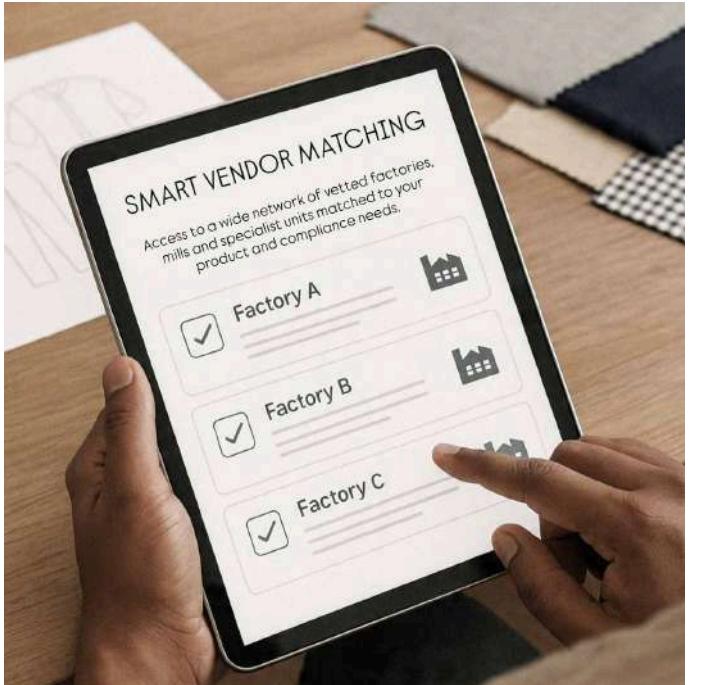
SNAPSHOT OF SERVICES

We simplify your sourcing journey from start to finish with expertise, transparency and an unshakeable commitment to quality. Our end-to-end services are designed to save you time, reduce risk and deliver results that exceed expectations.

**A QUICK LOOK AT OUR MOST VALUED OFFERINGS.
DESIGNED TO MAKE SOURCING SMARTER, FASTER AND EASIER FOR GLOBAL FASHION BUYERS.**



SMART VENDOR MATCHING



Access to a wide network of vetted factories, mills and specialist units matched to your product and compliance needs.

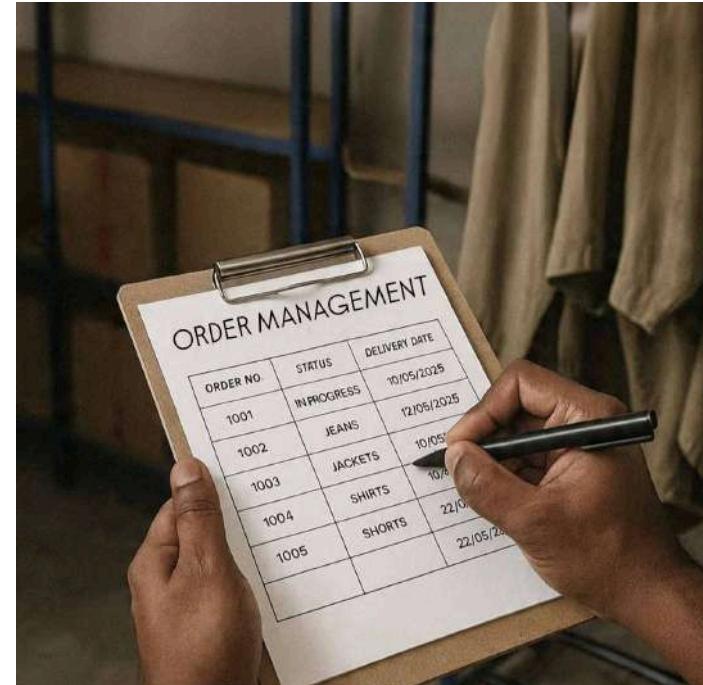
PRODUCT DEVELOPMENT



From sampling to approvals, we help translate your vision into scalable, production-ready garments.



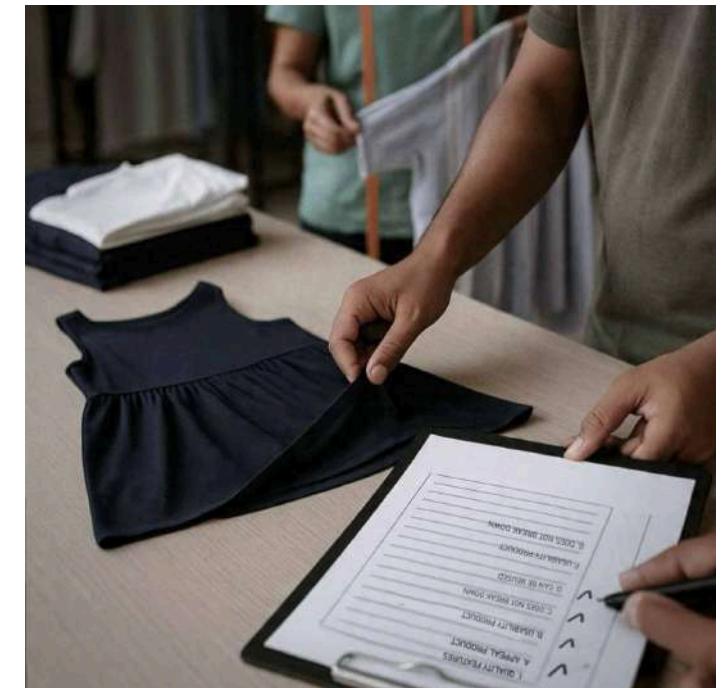
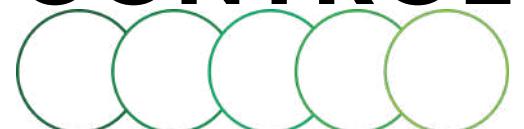
END-TO-END ORDER MANAGEMENT



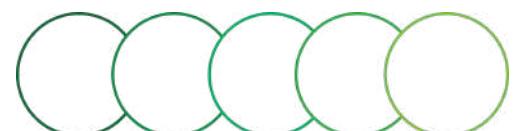
Merchandisers that own your orders – tracking progress, solving issues and ensuring timely deliveries.



QUALITY CONTROL



QC teams on the ground + a process-first approach = fewer rejections and zero surprises.



COSTING & VALUE ENGINEERING



We help optimise costs without cutting corners. From fabric choices to MOQ strategies.



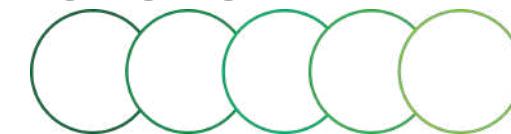
COMPLIANCE & DOCUMENTATION



Stay audit-ready with our support for certifications, reports and transparent paperwork.



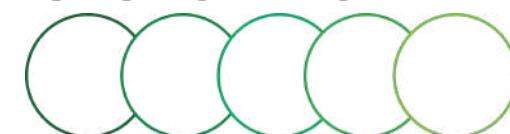
LOGISTICS COORDINATION



We handle final packing checks and coordinate with your freight forwarders to meet dispatch timelines.



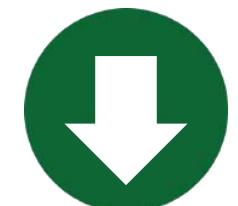
SUSTAINABLE SOURCING



Support for organic, recycled and ethically produced garments with traceability and certifications to match.

OUR CORE STRENGTHS

We focus on delivering sustainable value across every facet of the sourcing process. Our commitment to excellence shines through our three core strengths, each pivotal in building profitable businesses and maximising your success.



1.



**PRODUCT
QUALITY**

We handpick manufacturers with rigorous QC systems and consistent output, ensuring the highest standard of production at every step. At Verde, quality isn't just a benchmark, it is a promise. From fabric selection to final inspection, we focus on consistency, durability and finish. Whether it is a 10,000-piece order or a 1,000,000-piece program, our systems and QC processes ensure every product upholds the Verde standard.

OUR CORE STRENGTHS

2.

RELATIONSHIPS THAT MATTER

We are invested in trust with both our buyers and our suppliers. Long-lasting partnerships are at the heart of everything we do. We don't just work with brands and factories but we have been building real relationships. Ask any of our partners and you will hear them say the same thing. Verde stands for transparency, efficiency and loyalty. We grow with our partners, navigating challenges together and celebrating wins as one team. The strength of our network is rooted in these long-standing bonds.

OUR CORE STRENGTHS

3.



**VALUE
OPTIMISATION**

From sourcing smart to minimising lead times, we engineer every step of the journey for maximum efficiency, cost-effectiveness and long-term impact. Verde is committed to delivering the best possible value, not just the lowest price. We balance cost, quality, timelines and buyer expectations through sharp negotiation, deep market knowledge and process control. The result? Products that meet business goals and brand standards.

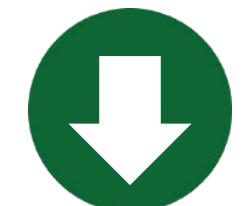
OUR CORE STRENGTHS

**From basics to bold, we bring your ideas to life.
We specialise in a wide spectrum of fashion products across menswear,
womenswear and kidswear, both knit and woven, with a strong emphasis on
quality, finish and pricing. We also make home textiles and accessories.**

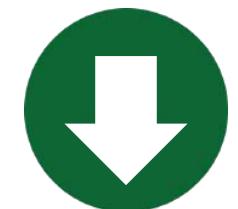


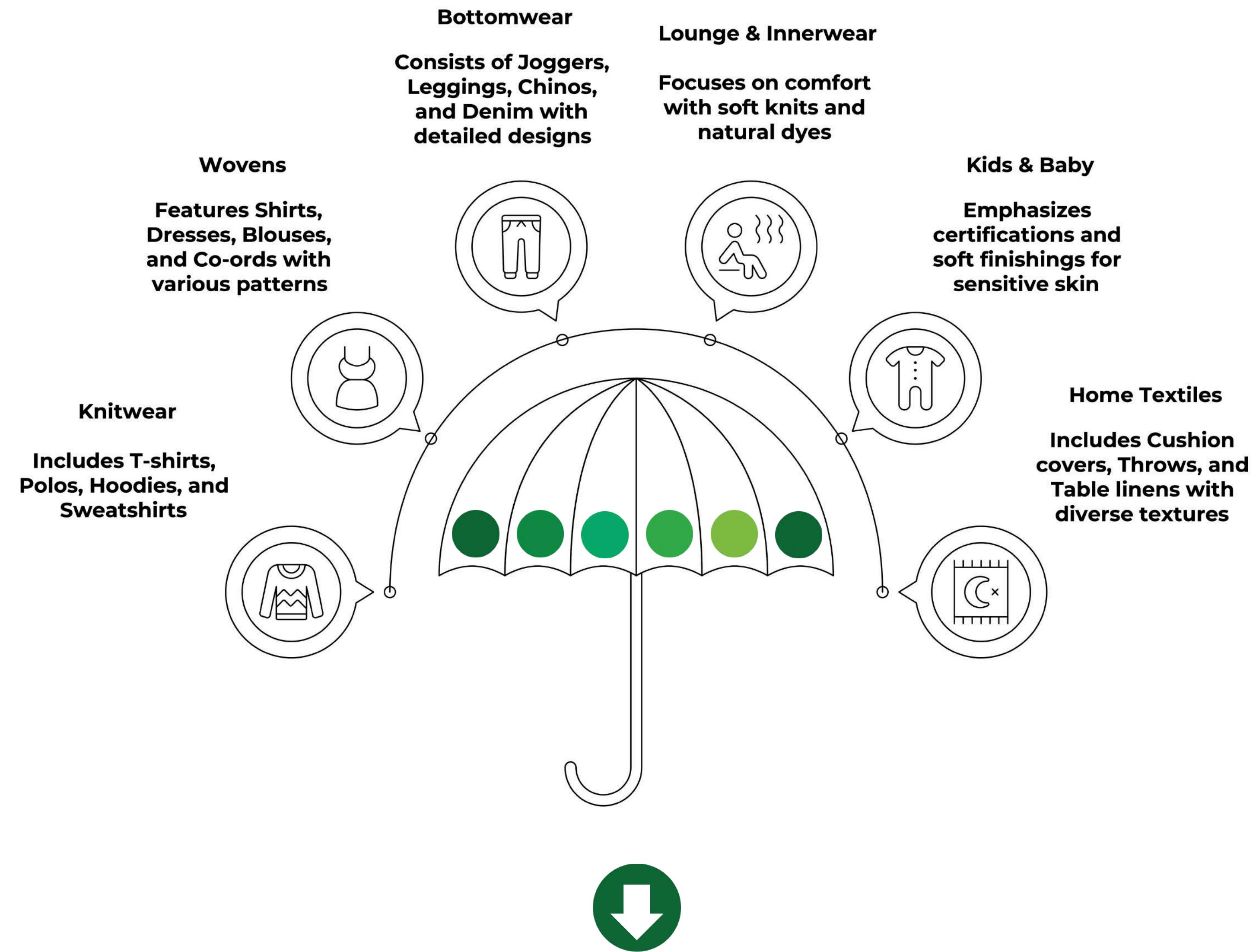
Our teams collaborate closely with buyers to translate mood boards, trends and tech packs into commercially viable products that meet quality standards and cost expectations.

WHETHER YOU NEED VOLUME-DRIVEN BASICS OR VALUE-ADDED FASHION STYLES, WE BRING TOGETHER THE RIGHT MATERIALS, TRIMS AND FINISHING TECHNIQUES TO MAKE YOUR PRODUCT STAND OUT.
AND SELL BETTER.



WE SPECIALISE IN
T-SHIRTS, HOODIES & POLOS
BLOUSES, SHIRTS & TOPS
BOTTOMS (TROUSERS, SHORTS, SKIRTS)
DRESSES, INNERWEAR & OUTERWEAR
KIDSWEAR & BABYWEAR
BASICS, ATHLEISURE & LOUNGE SETS
& HOME TEXTILES







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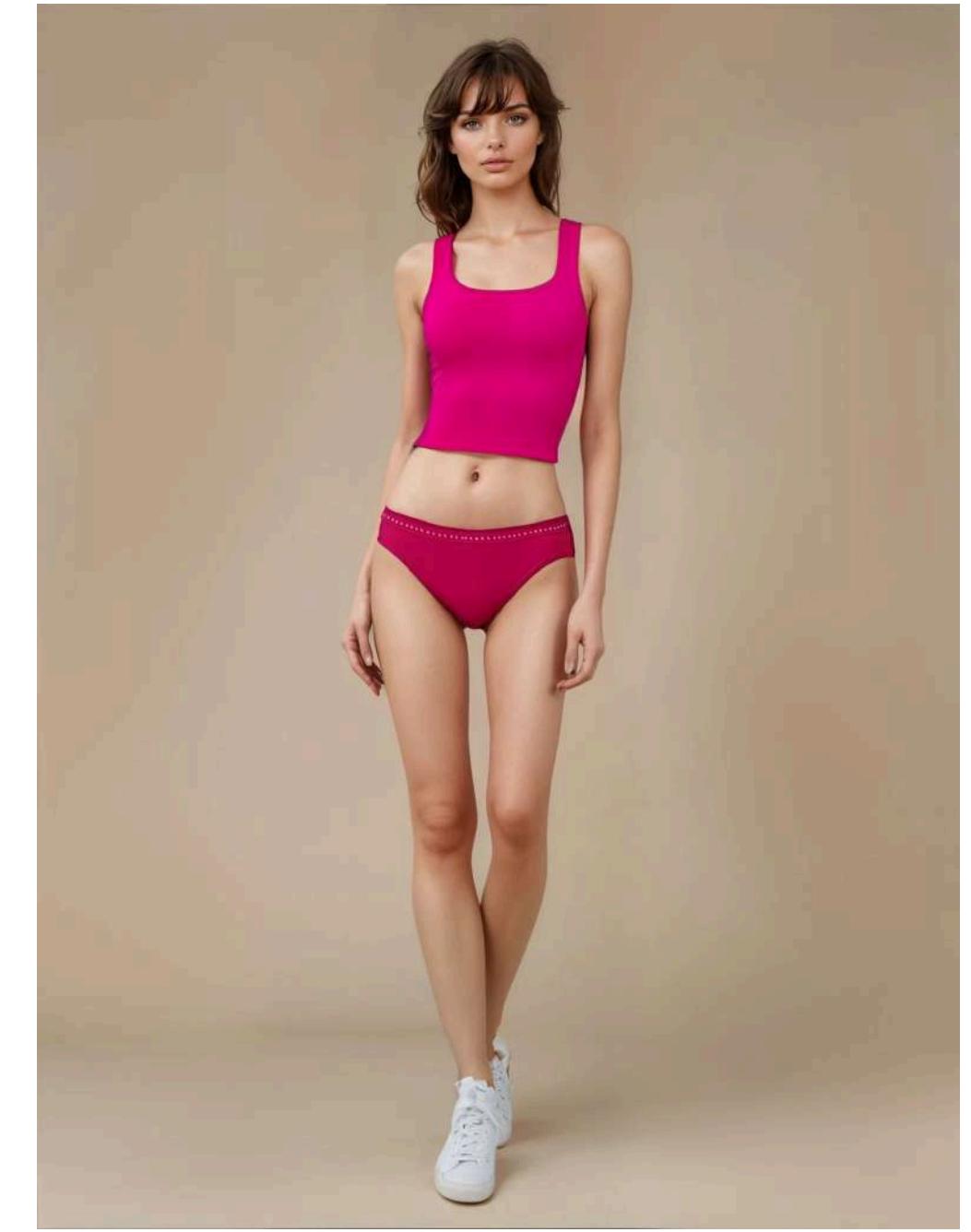
www.verdeind.com



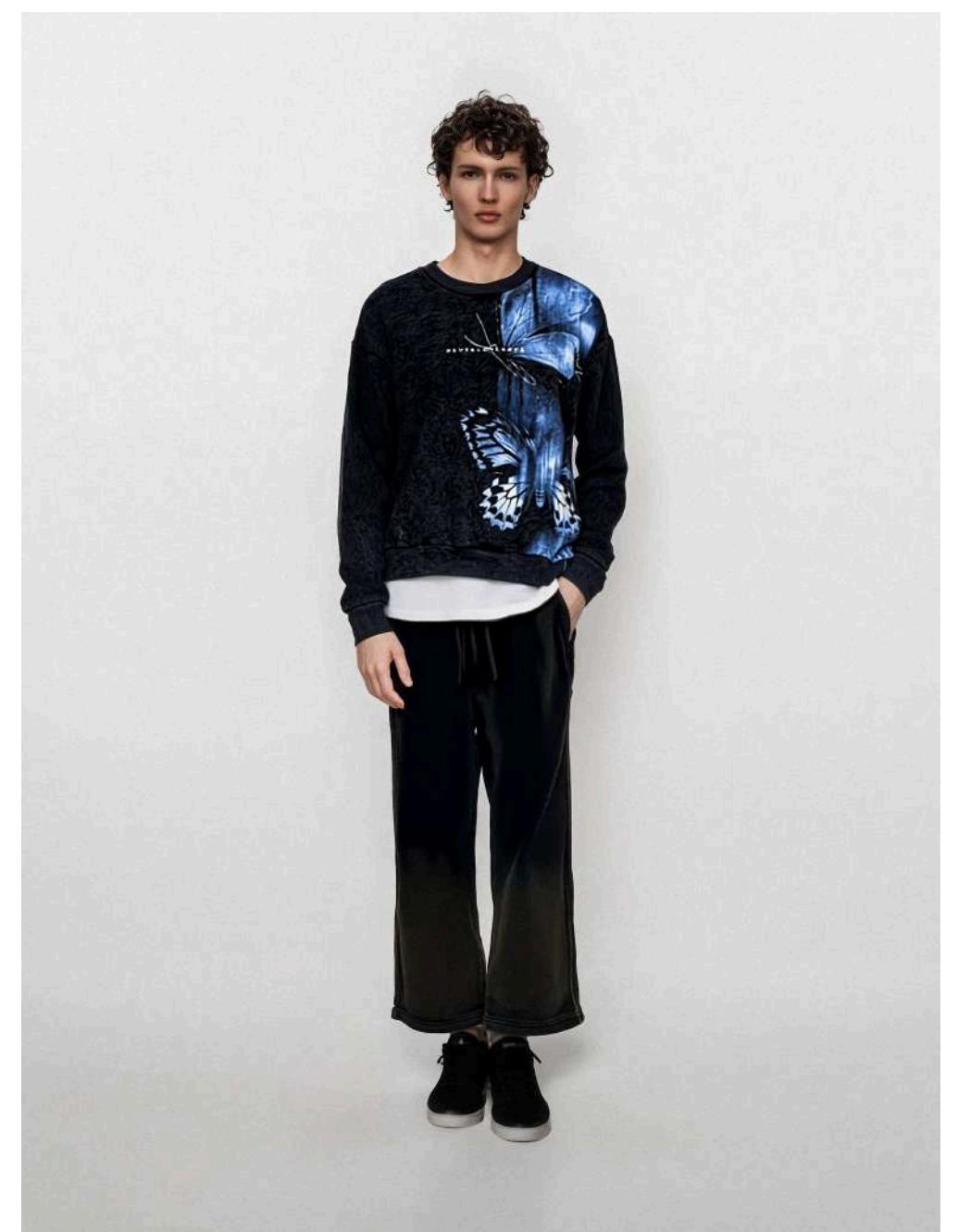
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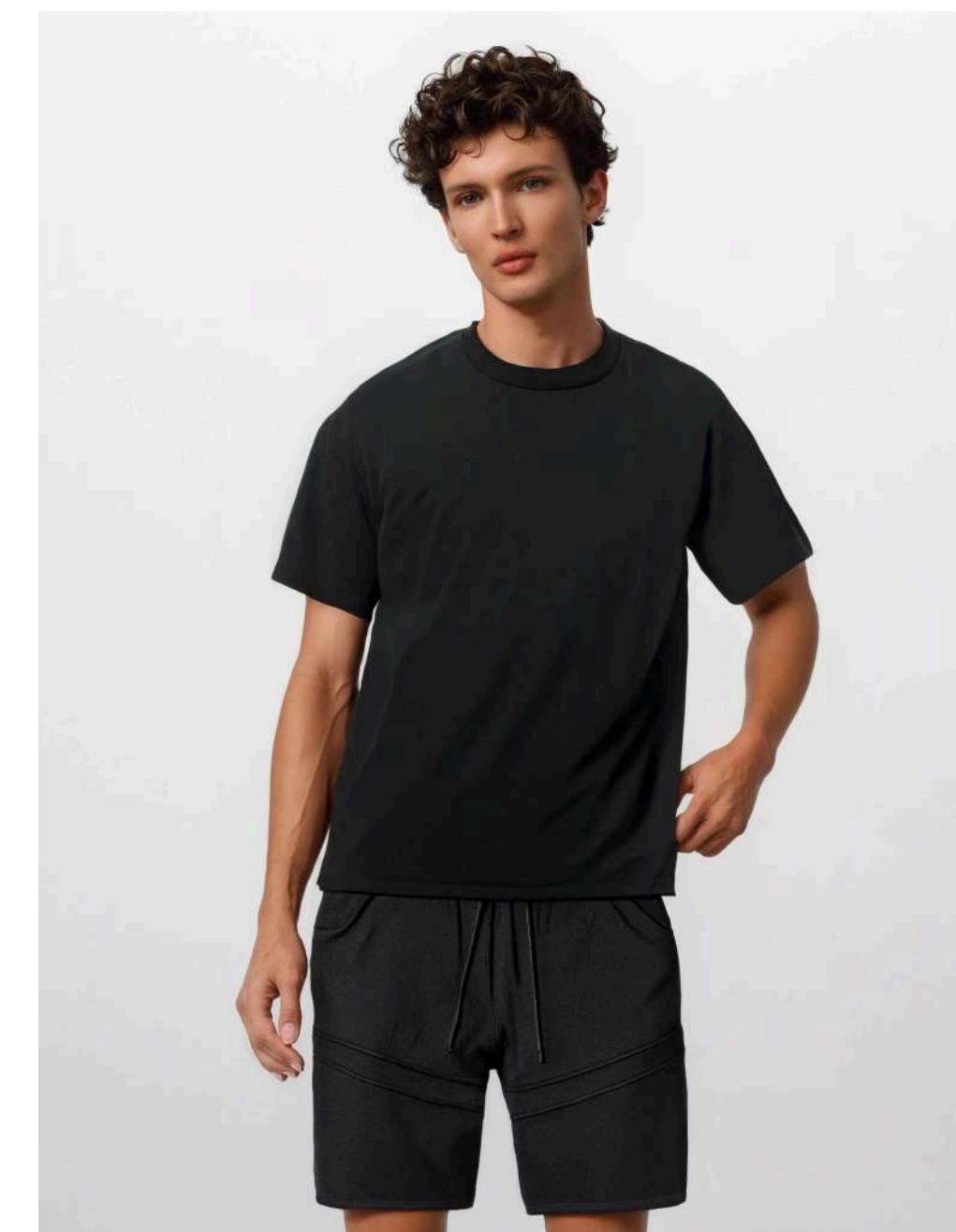
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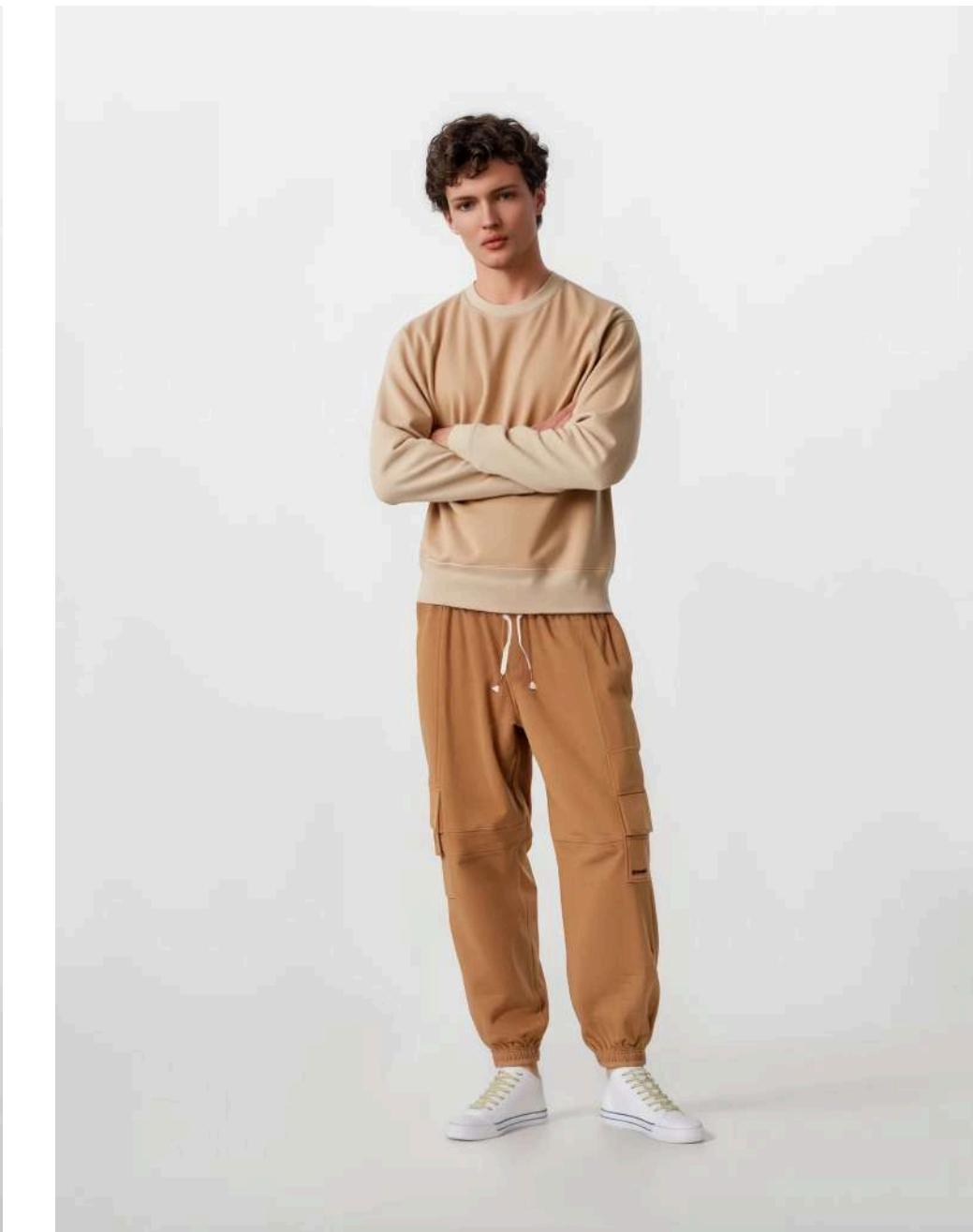
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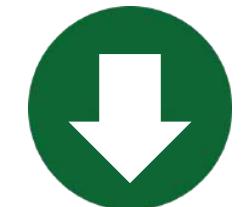


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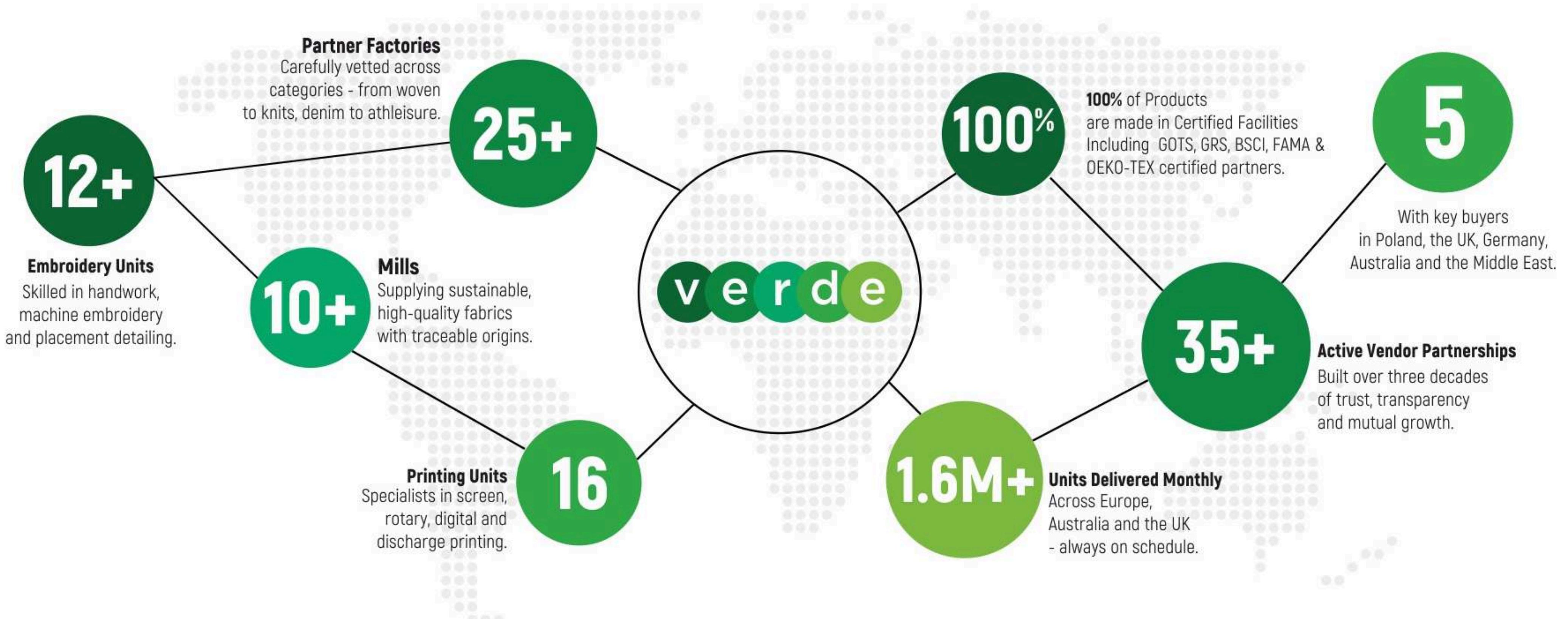
RELIABLE PARTNERS. REAL CAPABILITIES. ETHICAL FOUNDATIONS.

At Verde, we don't just source – we curate. Our manufacturing ecosystem spans across India and includes a robust network of audited factories, specialised mills, embroidery houses, washing and printing units that we have built deep relationships with over the last three decades.

Each partner is vetted not only for quality and capacity, but also for ethical practices, compliance readiness and delivery reliability.



MANUFACTURING ECOSYSTEM





SUSTAINABILITY & ETHICS

NOT JUST A POLICY. A PROMISE.

Every fabric we source, every factory we partner with, and every shipment we deliver reflects our belief that fashion can be both responsible and profitable. At Verde, sustainability isn't a checkbox but a belief system, and our way of working.

OUR ETHICAL SOURCING PHILOSOPHY

We work only with audited, ethically compliant vendors. From factory floor conditions to wage structures, we ensure every partner upholds international labour standards.

All partner units follow FAIR TRADE, BSCI, SEDEX, WRAP, FAMA, SA8000, GRS and GOTS-certified protocols.

RESPONSIBLE PACKAGING
RECYCLABLE AND REDUCED
PACKAGING OPTIONS
AVAILABLE
ON REQUEST.

LOW-IMPACT PROCESSES
WATERLESS WASHES, AZO-FREE
DYES AND BIODEGRADABLE TRIMS
WHERE POSSIBLE.

SUSTAINABILITY IN PRACTICE
WE DON'T JUST TALK GREEN – WE
EMBED IT INTO OUR EVERYDAY
PRACTICE. NO CHILD LABOR. NO
UNSAFE WORKING CONDITIONS. NO
GREY AREAS. OUR COMPLIANCE
TEAM CONDUCTS REGULAR
INTERNAL CHECKS, BEYOND
THIRD-PARTY
AUDITS.

SUSTAINABLE FABRICS
ORGANIC COTTON,
BCI COTTON, RECYCLED
POLYESTER, VISCOSE
ALTERNATIVES, BAMBOO,
HEMP, TENCEL
AND MORE.

TRACEABILITY ON DEMAND
FROM FABRIC SOURCE TO FACTORY
GATE, WE PROVIDE CLEAR SUPPLY
CHAIN VISIBILITY TO ALL
OUR BUYERS.

CERTIFICATIONS



WALT DISNEY
FAMA

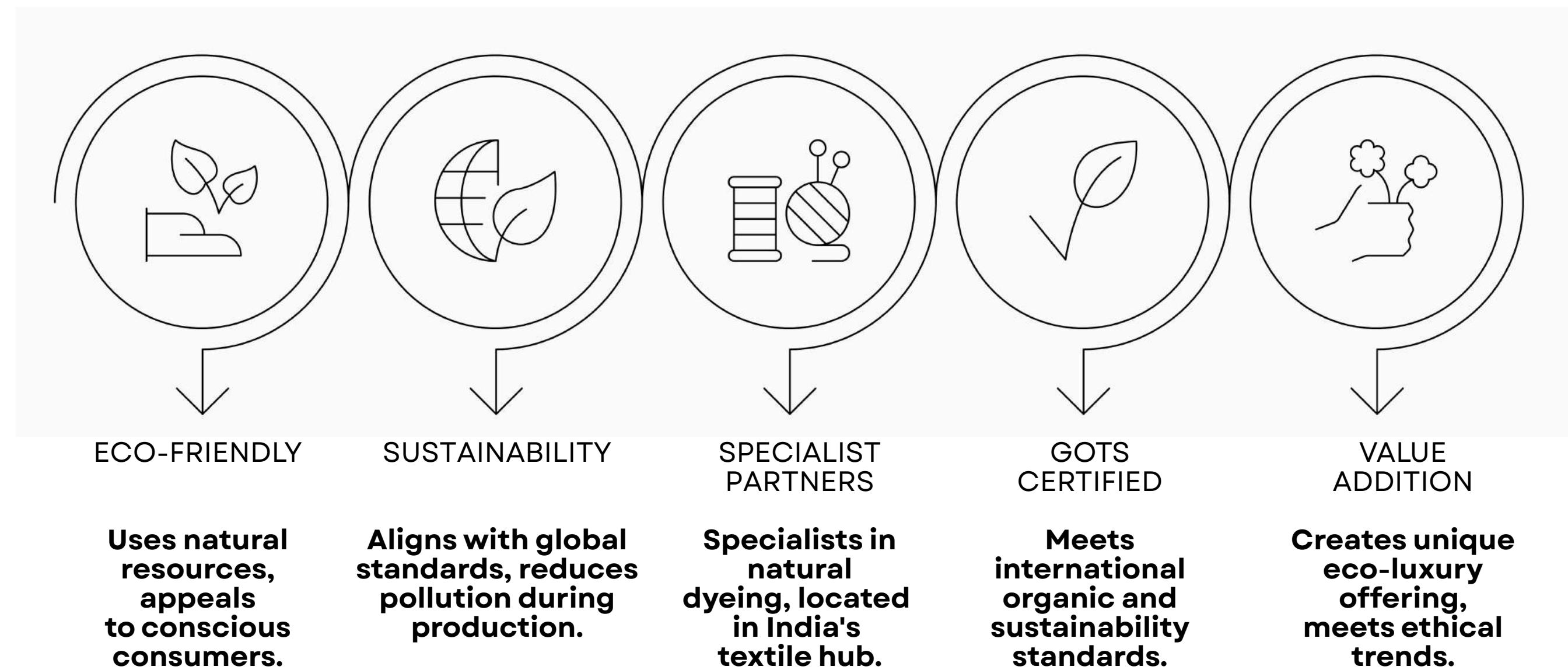


Sedex | **SMETA**
SMETA 4-PILLAR CERTIFIED FACTORY



We treat people right. We source responsibly. We think beyond profits.

WE ALSO OFFER NATURAL DYES



Beautifully dyed, sustainably crafted apparel powered by certified natural dyes for a truly green fashion advantage.



At VERDE, we believe sourcing should be seamless – not stressful. We offer a transparent, efficient, and high-integrity approach to apparel sourcing from India.

“My team is committed to delivering the highest quality service – ensuring your products are made right and delivered on time, every time. Backed by deep industry expertise, long-standing relationships, and tech-driven processes, we help price-conscious fashion brands scale smartly, ethically and without compromise.”

**– Arun Raj
Founder & CEO, VERDE Fashion Sourcing**



EXPLORE HOW VERDE CAN STREAMLINE & OPTIMISE YOUR SOURCING.
LET US BUILD SMARTER & GREENER SUPPLY CHAINS.



CONTACT US TODAY TO LEARN HOW VERDE CAN SUPPORT YOUR BUSINESS.

info@verdeind.com

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Smart sourcing for price-conscious fashion brands.
Since 1996.

www.verdeind.com





